

RESEARCH TITTLE

Presented by; MR Elia Daud
Statistician, MSc PH, PhD-cand(UDOM)

Research Title

The term title refers to the heading, label or tag of the research proposal.

It describes what the research is all about. **This is a researcher field of interest**

❖ Narrow the Title through:-

- Focus
- Identifying variables
- Formulating research problem
- Questions/Hypothesis or Objectives
- Population and access
- Situation(Time, condition, resources, research expertise)

Title should address

- What?
- Why?
- Where?

Research Title

- It should be fully explanatory when standing alone
- Avoid redundancies e.g. 'a study of...' 'an investigation of...'
- Avoid abbreviations in the title such as ICT....
- Usually has a word limit (between 5 and 15 words in length)
- Avoid unnecessary words and jargons
- use critical keywords
- It should be snappy, informative, and distinctive.
- It may be divided into two parts with the first one being short and catching the readers' attention and the second one more 'serious' and informative.

Choose what type you want to use

- *Declarative titles* – state the main findings or conclusions (e.g. 'A three-month weight loss program increases self-esteem in adolescent girls')
- *Descriptive titles* – describe the subject of the study but do not reveal the main conclusions (e.g. 'The effects of family support on patients with dementia')
- *Interrogative titles* – introduce the subject in the form of a question (e.g. 'Does cognitive training improve performance on pattern recognition tasks?')

Thank you

